

# NEW AT NAMM - SUMMER 2016



## The Redesigned 700 Series

Tonal Enhancements: Lutz Spruce Tops, Performance Bracing, Protein Glue

- Lutz spruce: powerful tonal response similar to older Adirondack spruce, giving players a higher volume ceiling
- Together with Taylor's Performance bracing and protein glue, these guitars are dynamic and responsive
- Players can expect all of rosewood's musical richness, anchored by a strong fundamental focus that gives back whatever the player puts into the guitar; great for the stage

## New Aesthetic Details

The overall aesthetic is both rootsy and refined, with wood-rich details and other touches that artfully showcase Taylor's high-end craftsmanship. Details include:

### Douglas Fir Herringbone Rosette

Three-ring design incorporates mirrored, bias-cut Douglas fir strips in a herringbone-style motif, integrated with maple/black trim

### Koa Binding

Light, non-figured Hawaiian koa binding includes a back strip

### Herringbone Top Edge Trim

Bias-cut end-grain Douglas fir with maple/black accents

### Green Abalone "Reflections" Fretboard Inlay

Inspired by traditional shapes that were recomposed in a fresh way. Each element is a mirrored reflection of its opposing piece, creating a progressive symmetry.

### Weathered Brown Pickguard

Mottled brown hues and a matte finish suggest the textured patina of worn leather

### Optional Western Sunburst Top

The new color gradient features toasted honey-brown hues to complement rosewood's variegation and the wood binding, top trim and pickguard

## Unique Model Specs: Dreadnought 710e

- New neck specs: slotted peghead, shorter 24-7/8-inch scale length, V-carve neck profile
- Playing profile: Soft handfeel that makes bending strings easier. The Dreadnought body and wood pairing yield plenty of warmth and depth, yet with a slightly more intimate feel than a traditional Dreadnought.
- An alternative version features a long-scale (LS) playing package: 25-1/2-inch scale length, solid peghead, standard neck profile, and 1-11/16-inch nut width. This edition strengthens the Dreadnought's already robust attack and produces a snappy handfeel.

**Other featured 700 Series models:** 712e 12-Fret, 714ce

## Rosewood Models Join the 400 Series

- Rosewood editions feature an "R" in the model name (e.g., 414ce-R)
- Same model mix and appointments as their ovangkol counterparts, also paired with a Sitka spruce top
- One spec change for both Dreadnought models: The standard nut width is 1-11/16 inches (1-3/4-inch nut width is available as an option)
- Featured models: 410e-R, 414ce-R, 416ce-R

## Special Edition Quilted Maple 214ce-QM Deluxe

- Gorgeous quilted maple is the star. Layered-wood back/side construction features outer and inner veneers of quilted maple, a central core of poplar, and a solid Sitka spruce top.
- Hard Rock maple neck adds a matching blonde color tone to the natural-finish maple/spruce body
- Venetian cutaway, ES2 electronics, Taylor hardshell case

## 800 Deluxe Series

- A new class of 800 Series guitars features three ultra-premium features: a new "radius" armrest, Gotoh tuners, and Adirondack spruce bracing
- The radius armrest is narrower and more rounded than the beveled armrest featured on the 900/Presentation Series
- Maple armrest with rosewood top edge trim
- Featured models: 810e DLX, 812e 12-Fret DLX, 814ce DLX

For more details on Taylor's 2016 model lineup, visit [taylorguitars.com](http://taylorguitars.com)